

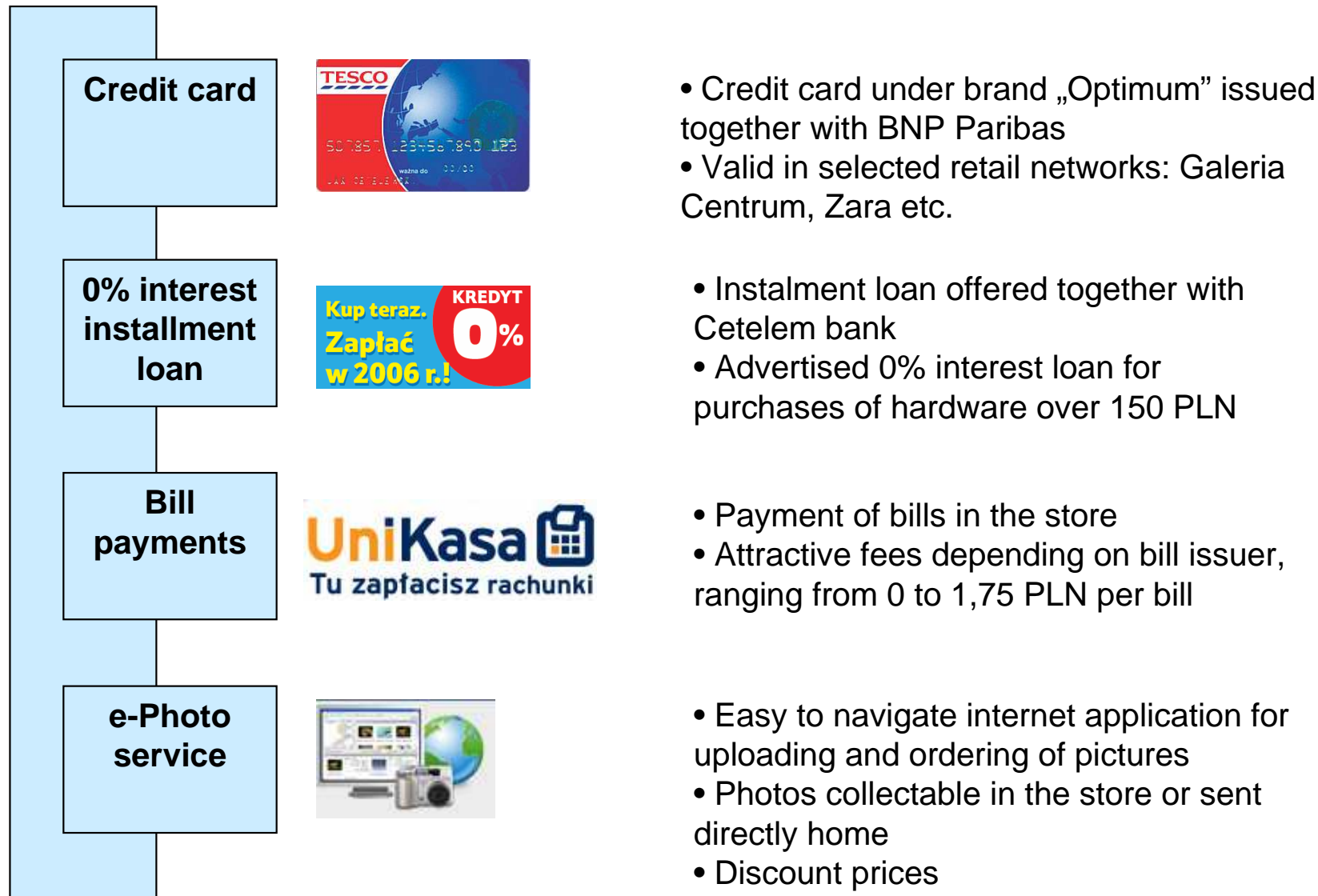
**RETAIL MARKET IN POLAND :
VALUE ADDED SERVICES –
TESCO EXAMPLE**

by Marcin Mazurek

**Intelace Research
October 2005**

RETAILERS INTRODUCE VARIOUS VALUE-ADDED SERVICES

Tesco example



THE END

On this report

This report has been prepared using publicly available sources including: press publications, industry magazines, directories, financial databases, expert opinions and a part of „2005 shopper research” performed by Intelace Research.

It has been made independently of any company mentioned in it or of any other third party. Views presented in this report reflect solely independent and unbiased opinion of Intelace Research and the author.

All due care has been taken in the production of this report, however Intelace Research does not accept any responsibility or liability for any omissions or inaccuracies of the information contained in this publication.

On Intelace Research

Intelace Research is an independent and privately owned research firm based in the heart of Eastern Europe in Warsaw / Poland.

Our company is specializing in value-added research services and tailored business intelligence solutions.

Through our customized research services we help our clients to better understand their consumers, competitors and overall market dynamics.

The lead researcher and founder of Intelace Research is Marcin Mazurek.

Our contact details:

Intelace Research - Marcin Mazurek
Stryjenskich 13c/78, 02-791 Warszawa ,
POLAND
Tel. +48 50 251 21 78, Fax. +48 22 408 66 20
mail: info@intelace.com ,
url: www.intelace.com